

**Product Designer** with 6+ years of experience in B2B and SaaS. I turn complex flows into clear, minimal interfaces that are self-explanatory and genuinely useful.

**Skills:** User Experience Design | User Interface Design | Interaction Design | Wireframing | Design systems | User Research | Usability Testing | Information Architecture | Figma

## WORK EXPERIENCE

### **Product Designer @ Rosgosstrakh (RGS)**

September 2025 – April 2026

- Designed the MVP of an internal Claims Settlement tool (Retail Property), migrating key workflows from a legacy system to RGS's in-house platform.
- Redesigned the B2C web insurance application questionnaire (Retail Property) based on existing research.

### **Product Designer @ EmailMagnet.ai**

July 2024 – June 2025

- Designed the MVP of a new product — pop-up campaign builder for Shopify stores.
- Designed the product landing and Shopify App Store product page.
- Designed many new features based on client needs, making the product more functional and flexible.

### **Product Designer @ YCLIENTS**

January 2023 – July 2024

- Enhanced the payment flow in the mobile app. The share of users who process payments in the app have grown by 23%.
- Redesigned the app navigation to increase usability of the features.
- Developed a new mobile design system to make look and feel of the app and web interfaces similar.

### **Product Designer @ MTS**

October 2020 – August 2022

- Integrated 10+ services to increase the number of users.
- Reduced user churn by adding the ability to change the tariff and payment method for subscriptions.
- Increased conversion to the first subscription by 86% in one of the services (GetMeBack) by redesigning the onboarding and core part of the interface.

### **Product Designer @ Icons8**

February 2020 – August 2020, Contract

- Developed the design of several features and launched them in close collaboration with the development team.
- Unified and improved some UX patterns in the app to enhance product usability.

## **UX Designer @ Articul**

January 2019 – December 2019

- Designed websites and mobile apps.
- Prepared presentations of our solution for agency clients.
- Led the design supervision during the production phases.

## **EDUCATION**

### **Jobs to Be Done for Product Management @ Ivan Zamesin**

2022

### **UX Design @ AIC, Skillbox**

2017 – 2018

### **Economics and Finance @ Financial University**

2013 – 2017